NCAR | UCAR Walter Orr Roberts Distinguished Lecture 2021

The Misinformation Battle: Challenges and Solutions

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Misinformation is one of the most confounding barriers to the adoption and application of sound science for the benefit of society. Given the high stakes in fighting misinformation, scientists must rise to this challenge by learning from groups and organizations that have established reputations for trust with the public.

The lecture will be held virtually **Date:** September 24th, 2021

Time: 12PM MDT

Zoom link for lecture: https://operations.ucar.edu/live-WOR

Slido link to submit questions: https://app.sli.do/event/tayuqwjm



